

REACH 11,000 SOLICITORS BY SPONSORING THE LAW SOCIETY GALA 2019

The Law Society Gala is the solicitors' profession's premier annual social event that brings together members for an enjoyable evening of networking, entertainment and fundraising for the Solicitors' Benevolent Association.

The event is attended by solicitors from across the profession – from in-house legal counsel to the largest firms in Ireland. Last year 11 of the largest 12 firms in Ireland each purchased a full table at the event.

This year's event will be held at the historic Shelbourne Hotel in Dublin on Friday 11 October 2019. Oliver Callan is back by popular demand to entertain guests for the evening. The event website is available to view at: www.lawsocietygala.ie.

Attached are four sponsorship packages, which provide choice in terms of commitment, involvement and exposure. The value of these sponsorship packages is obvious, with more than 11,000 professionals in the legal industry exposed to your brand and message.

All profits from the Law Society Gala will go to the Solicitors' Benevolent Association, which assists members or former members of the solicitors' profession in Ireland and their families who are in need.

If you would like to confidentially discuss sponsorship of Law Society Gala 2019, please contact Orla O'Malley on 086 807 5383 or gala@lawsociety.ie.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Patrick Dorgan', with a horizontal line underneath.

Patrick Dorgan

President, Law Society of Ireland



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – SPONSORSHIP PACKAGES

www.lawsocietygala.ie



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – PACKAGE #1 PLATINUM SPONSOR

www.lawsocietygala.ie



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – PACKAGE #1 PLATINUM SPONSOR

SPONSOR PACKAGE OFFERING

- Platinum sponsor packages limited to two possible sponsors only
- A ‘no industry-competitor’ sponsor clause
- Opportunity to feature a corporate video (less than 5 minutes) at the event OR alternately have a dedicated three minute speech opportunity incorporated into running order
- One table in premium position at event
- Acknowledged as “Platinum Sponsor” as follows:
 - Mentions in pre-event communications (The Law Society Gazette magazine advertisements and articles, eZine, social media posts)
 - Referenced in media releases
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Sole sponsor logo on the cover of the on-the-night Gala Dinner Booklet
 - Sole logo representation as part of sponsor projections on big screens
 - Opportunity to supply 2 x pull-up banners to be placed prominently at event
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- Logo to appear on the post-event thank you email to attendees
- 1 x full page colour advertisement in the Law Society Gazette within 12 months of the event

www.lawsocietygala.ie

SPONSORSHIP VALUE: €20K + VAT



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – PACKAGE #2 GOLD SPONSOR

www.lawsocietygala.ie



Law Society Gala 2019 – PACKAGE #2 GOLD SPONSOR

SPONSOR PACKAGE OFFERING

- One table in premium position at event
- Acknowledged as a “Gold Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo representation as part of sponsor projections on big screens
 - Logo features as part of sponsorship acknowledgement in Gala Dinner Booklet
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- Mention as part of post-event thank you email to attendees
- Opportunity to feature sales or contact collateral at event and/or opportunity to supply one pull-up banner in prominent location at event
- 1 x half-page colour advertisement in a Gazette within 12 months of the event OR 50% off a full-page colour advertisement in a Gazette within 12 months of the event
- 1 x month long digital advertisement on the new Gazette.iemicrosite OR 50% off advertising rack rate for one advertisement in one print edition of the Gazette within 12 months

SPONSORSHIP VALUE: €15K + VAT



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – PACKAGE #3 SILVER SPONSOR

www.lawsocietygala.ie



Law Society Gala 2019 – PACKAGE #3 SILVER SPONSOR

SPONSOR PACKAGE OFFERING

- One table at event
- Acknowledged as a “Silver Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
 - 1 x full page colour advertisement in the Gala Dinner Booklet
- 50% off a half-page colour advertisement in a Gazette within 12 months of the event
- 1 x month long digital advertisement on the new Gazette.ie microsite

SPONSORSHIP VALUE: €5K + VAT



LAW SOCIETY
OF IRELAND

Law Society Gala 2019 – PACKAGE #4 ACCESS SPONSOR

www.lawsocietygala.ie



Law Society Gala 2019 – PACKAGE #4 ACCESS SPONSOR

SPONSOR PACKAGE OFFERING

- Acknowledged as an “Partner Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine, social media posts)
 - Logo appears as part of sponsor recognition on rotating event day screen
 - Appreciative mention during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
- 10% off a half-page colour advertisement in a Gazette within 12 months of the event
- 1 x full page colour advertisement in the Gala Dinner Booklet

SPONSORSHIP VALUE: €1000 + VAT